

**COOPERATIVA
CERAMICA
D'IMOLA**

Cersaie 2014

Direzione Marketing





ImolaCeramica Products

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Emotive Trace
Historic
Le Terre
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Integrazione Opificio delle Pietre
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Inedito

Architecture
Natural Chic



ImolaCeramica

Double by ImolaCeramica.

New generation abstraction.

Start all over again. Free your mind, your floors and your walls and go back to primordial shapes, colours and patterns. With **Double**, ImolaCeramica creates an unprecedented level of minimalism. These double-fired tiles boast distinctively coloured patterns and interlocking 3D triangle decorations. The potential for modulation is infinite and the end result is pure design. Like someone wishing to start afresh in a new direction, first you must give up everything and go back to being a child.

Double Project - ImolaCeramica

Double-fired tiles

Finish: Natural

Formats: 20x60 - 20x20 cm; triangle 14x28 cm

Colours: white, almond, beige - grey, green - grey, dark grey, grey, pink, mauve, dove-grey, black



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Emotive Trace by ImolaCeramica. Memories to enjoy again and again.

This is a leap back in time to a world of old diaries, vintage knick-knacks, black and white photographs and bygone memories reflected in the eyes of the younger generations. It is a journey back to our roots to discover who we are today. **Emotive Trace** is a new ImolaCeramica collection in which tradition bloom again in new contexts and with fresh emotion and infinite passion.

Like a young girl who puts on her grandmother's wedding dress to finally become a woman. Or better, like a floor that springs roots without which we would be mere leaves blown away by the wind.

Emotive Trace Collection – ImolaCeramica

Glazed porcelain stoneware

Formats: hexagonal 26x30 cm

Finishes: natural and gloss

Colours: beige, grey, dark grey, dove grey, white, black, blue



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Historic by ImolaCeramica.

A journey in time and space.

From the past to the future in a perfect balance of nature and design. The new **Historic** collection by ImolaCeramica is a dream come true as it transforms a classic material like stone through the innovative techniques of porcelain stoneware. Classic, ancient stone types, such as Breccia, Cardoso, Santafiora and Botticino that bring all the subtle colour shades of their exquisite veining to the modular formats of Historic.

This is a project that travels through time and space and is ideal for outdoor contexts, such as terraces, gardens, Mediterranean-style courtyards and Northern European settings. In short, a step back in time with all the hi-tech benefits of contemporary architecture.

Historic Collection – ImolaCeramica

Glazed porcelain stoneware

Formats: 15x15, 15x30, 30X30, 30x45 cm

Finish: natural

Colours: almond, sand, brown, white, grey, dark grey



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Le Terre by ImolaCeramica.

Back to the origins of the world.

We humans record our experiences with photos, objects and the pages of a thousand adventures carefully stored in our homes. These are the memories of our roots and the signs of a time still not past. Similarly, Imola Ceramica's **Le Terre** collection evokes the beauty of hand-crafted clay. This delicate, material-based style encompasses the atmospheres of both exploration and travel. It is a collection of memories that speaks of a life lived between great cities and cornfields, skyscrapers and nature. It is a series of hexagonal shapes flaunting the warm, natural hues of the earth.

Le Terre – ImolaCeramica

Glazed porcelain stoneware

Finishes: natural

Formats: 60x60, 15x60 cm; esagono 26x30 cm

Colours: almond, beige, dove-grey, brown, white, grey, dark grey



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Oficina by ImolaCeramica. A beating metropolitan heart.

We are in a loft in the suburbs, at a party between friends with electronic beats and a rebel DJ to get the fun going. Here the decibels beat on the walls while the rhythm of the metropolis shakes the floor. This is the atmosphere of **Oficina**, the new ImolaCeramica collection that brings together terracotta and cement in an unprecedented combination that unites warmth and innovation in authentic sentiments that take their energy from the beating heart of the metropolis. These are the intimate spaces of a city that never sleeps. An aggressive, adrenalin-packed, modern style that seeks to excite and amaze.

Oficina Project - ImolaCeramica

Glazed porcelain stoneware

Finish: Natural

Formats: 90x90 - 60x60 – 45x90 cm Rectified

Colours: almond, white, terracotta, grey, dark grey



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New colours for Pietre d'Italia 2.0 by ImolaCeramica: tactile appeal The perfect combination of style and technical performance

Pietre d'Italia 2.0 is a combination of style and technical performance, authenticity and avant-garde innovation. And at the Cersaie 2014 trade fair, Pietre d'Italia 2.0, the restyled version of a historic ImolaCeramica product, widens its range to include two new colours, Carnica and Valdossola. Both of these have a highly distinctive character that suits both public and private contexts where the style and beauty of natural stone combines with the practical benefits of porcelain stoneware. There are four formats, from 25x75 cm to 75x75 cm, all of which have a specific modular design that guarantees real compositional freedom.

Pietre d'Italia 2.0 Project Integration - ImolaCeramica

Rectified, full body porcelain stoneware

New Colours: Carnica, Valdossola

Formats: 75x75, 37,5x75, 37,5x37,5, 25x75 cm

Other Colours: Valcamonica, Piasentina, Porfido and Luserna

Finishes: natural, honed and bush-hammered





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Poetique by ImolaCeramica.

Modern-day romanticism.

Imola Ceramica presents **Poetique**, a collection that is like a date on the beach with the beat of modern life going on around it and a unique style that hits straight to the heart. This is a collection that reflects today's passions with pure romanticism and emotions 2.0.

Pink, green, blue, red, black, yellow ... this material has ten bright enamel hues suffused below its surface glaze, like a candlelit dinner or a dusty cloud of sand scattered by the wind. Exciting 3D geometrical patterns create high impact surfaces with a love that is so intense they live every moment as if it were their last, even though they are destined to exist forever.

Poetique Collection – ImolaCeramica

Double-fired, Rectified

Formats: 25x75 cm

Finish: natural

Colours: almond, yellow, pink, burgundy, light blue, green, dark green, white, grey, black.



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Pop by ImolaCeramica. Inside comic art.

A glamorous policewoman is chasing a mysterious criminal around the walls of a new ImolaCeramica collection. This is the story of Pop: a project that breaks with conventions to bring comic art into a new dimension. The dimension of a tile collection inspired by the Pop Art of Roy Lichtenstein.

10 different illustrated tiles alternate with a colour range of 10 bright colours to recount this exciting adventure of facial close-ups, cult symbols and explosive exclamations. Wow!

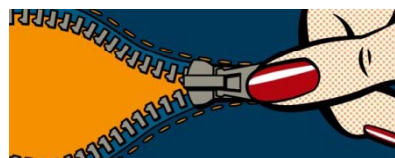
Pop project - ImolaCeramica

Double-fired tiles

Finish: Natural

Formats: 12,5x33,3 cm

Colours: white, beige, grey, yellow, red, orange, pink, black, blue, green





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LaFaenzaCeramica Products

Claystone

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LaFaenzaCeramica

Le Essenze by LaFaenzaCeramica.

Inspired by nature.

Overcoming the dilemma of the blank page. In a forest outside the city you caress the trees and find new energy in an oasis of natural and architectural beauty. This is the new **Le Essenze** collection by LaFaenzaCeramica, ceramics that explore woods not often used for floors, like oak and walnut, morado, elm and wengè. These materials stimulate well-being, serenity and a new sense of inspiration. Like a writer who finds the harmony he needs for a new book, with this wood, an exciting new story is about to begin.

Le Essenze – LaFaenzaCeramica

Glazed porcelain stoneware

Finishes: natural, gloss honed

Formats: 15x120, 20x120 cm

Colori: wengè, mango, elm, morado, walnut



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LaFaenzaCeramica





LaFaenzaCeramica

I Marmi La Faenza by LaFaenzaCeramica.

Magnetic attraction.

We enter a museum to view an exhibition of contemporary art. Beauty is everywhere, in the paintings and the sculptures, but what really catches the eye are the subtle colour changes in the grey, beige, red and white marbles on the floor.

I Marmi La Faenza by LaFaenzaCeramica is a tribute to classicism, restyled through a seductive mixture of marble and onyx.

The result are walls and floors that envelop and create refined atmospheres and a continuous experience of lines, veining and chiaroscuro that ravishes the senses with an airy embrace of light.

I Marmi La Faenza – LaFaenzaCeramica

Glazed porcelain stoneware Rectified

Finishes: natural, gloss-honed

Formats: 15x120, 20x120, 60x60, 60x120 cm

Colours:

in formats 60x120 and 60x60: white, beige, grey

in formats 15x120 and 20x120: white, beige, grey, brown, red



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LaFaenzaCeramica





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**Inedito by LaFaenzaCeramica.
Summon up a dream.**

Before her debut, a ballerina squeezes in her hand a small piece of wood. It is a souvenir of her first dance class, a keepsake she takes with her to remind her of the atmosphere, the art and the warmth of those first moments. **Inedito** by LaFaenzaCeramica transmits the same emotions. The emotions sparked by a worn piece of painted wood on which every mark is a symbol of the energy and passion needed to face the future of a new life, a new home and a new challenge. Plus the promise to help meet that challenge with the power of experience and history.

Inedito – LaFaenzaCeramica

Glazed porcelain stoneware Rectified

Finish: natural

Formats: 15x120, 20x120 cm

Colours: white, musk, dark grey, black, dove grey



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Prodotti LaFaenzaCeramica





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LeonardoCeramica

Architecture by LeonardoCeramica.

Space in continuous motion.

To decorate new urban environments with a dynamic fluidity that captures all the inspiration of the moment. This is **Architecture**, the new LeonardoCeramica collection that reinterprets Resin floors with a new and even more versatile techno-aesthetic solution.

These porcelain stoneware slab-style tiles are created with latest generation *Continuous* technology and sport a lightly textured finish reminiscent of the hand-crafted spatolato finish of "monolithic" floors. A young and innovative texture with a wide range of minimalist shades produced by an explosion of creative energy.

Architecture Project - LeonardoCeramica

Full body porcelain stoneware

Finish: Natural

Formats: 120x120 - 60x120 cm Rectified

Colours: white, almond, beige, grey, dark grey, dove-grey, black



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LeonardoCeramica





LeonardoCeramica

Natural Chic by LeonardoCeramica.

Pure, elegant design.

A sensual caress that skims the surface of the cosmopolitan city and all its latest trends. **Natural Chic** by LeonardoCeramica reproduces the soft contours of raw stone by tracing a new frontier between an aesthetic of natural contrasts and the technological evolution of contemporary materials.

Born from the desire to bring the rural world into the heart of the metropolis, this collection succeeds in transmitting all the warmth of a cosy home to a hi-tech, design-focused environment. Its highly distinctive character and formats are ready to conquer space with their style and purity. Plus, of course, its delicate hues, carefully selected from nature, that don't need to shout to stand out from the crowd.

Natural Chic Project by LeonardoCeramica.

Full body porcelain stoneware

Finish: Natural

Formats: 75x75 – 37,5x75 cm Rectified

Colours: white, beige, grey, dark grey, brown



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